

# Voted #1 Chamber Publication In Florida!



Mailed to every CEP partner  
PLUS—distributed at CEP events!



## ADVERTISING RATES

AD SIZE	Rate per ad insertion	
	1X	6 ISSUES
<b>Display Ads</b>		
Full Page	\$1460	<del>\$1460</del> <b>\$1168</b> per issue
1/2 Page	\$960	<del>\$960</del> <b>\$768</b> per issue
1/4 Page	\$590	<del>\$590</del> <b>\$472</b> per issue
1/8 (Business Card size)	\$360	<del>\$360</del> <b>\$288</b> per issue
<b>Premium Visibility Ads</b>		
Back Cover	\$2400	
Inside Front Cover	\$1980	
Page 1	\$1920	
Inside Back Cover	\$1790	
Page 2 or 3	\$1660	

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**Full** 8.375 x 10.875\*  
\*add .125" to all four sides for full bleed.

Live area:  
7.375 x 9.875

**1/2**  
7.375 x 4.75  
or 3.5 x 9.875

**1/8**  
3.5 x 2.25

**1/4**  
3.5 x 4.75

### Ad Dimensions:

- Full Page (trim size): 8.375" x 10.875"
- 1/2 Page Horizontal: 7.375" x 4.75"
- 1/2 Page Vertical: 3.5" x 9.875"
- 1/4 Page: 3.5" x 4.75"
- 1/8 Page: 3.5" x 2.25"

### Ad Reservation Deadlines:

- Jan/Feb Issue: Dec 23
- Mar/Apr Issue: Feb 25
- May/June Issue: Apr 28
- Jul/Aug Issue: Jun 28
- Sept/Oct Issue: Aug 30
- Nov/Dec Issue: Oct 31